

## Doosan Forklift

Doosan Forklift Training Cambridge - Doosan Infracore Company Ltd. is an international and intercontinental company which features Defense Industry Products, Industrial Vehicles, Diesel Engines, Automation Systems, Machine Tools and Construction Equipment.

In the U.S.A., Doosan Infracore America Corporation is headquartered in Suwanee, Georgia. It is home to a 170,000 square foot manufacturing facility, which is the home of the Compact Equipment and Construction department. West Caldwell, New Jersey is home to the Machine Tool division and Cleveland, Ohio is home to the Forklift division. The U.S. headquarters in Georgia facilitates a first rate parts operation capable of supplying an excess of 25,000 line items to support Lift Truck, Compact Equipment, Machine Tool and Construction customer requirements.

With a association consisting of over 90 independent sellers, the forklift group supplies quality materials handling equipment to the comprehensive North American market. Doosan Infracore America Lift Truck sellers successfully operate in over 220 service and sales places throughout Canada and the U.S. The forklift product line impressively includes 63 distinctive products consisting of 82 various battery and engine configurations of Electric-powered and Internal Combustion lift trucks. Capacities of these various vehicle versions range from 3,000 to 33,000 lbs. All trucks are designed in an ISO 9001 qualified facility.

Doosan Infracore America is the fastest rising forklift and lift truck company in the North American marketplace, thanks to its excellent level of product performance and their persistently high level of customer support and service given to all Doosan Infracore Lift Truck clients. The U.S. lift Truck division based in Cleveland has a expert team knowledgeable in Sales, Purchasing, Marketing, Logistical and Technical Support.

### Doosan's lift truck history

Korea's original home-based lift truck marketplace was an open-import enterprise. In the 1960's, Korea Machinery Co. Ltd. started to import assembled forklifts as part of a nationwide machinery expansion project. Early product sales of this industrial equipment focused on large business groups, the armed forces and on state-run corporations. This ultimately led to a unification with Daewoo Heavy Industries Ltd. In 1976, the Forklift Division begun trade operations throughout Korea to overhaul and sell this heavy equipment. By 1978, a lift truck production plant was successfully completed. Continuous technical training grew to become the new focus for enhancing quality and product development.

### Lift Truck Export Expansion

Home-based forklift business for Daewoo started in 1967 and grew to an amazing 90% market share in Korea. By the 1980's, Daewoo's sophisticated technological enhancements combined with sales success placed them in a situation of substantial growth of their lift truck operations.

In 1981, Caterpillar Industrial Inc. of the United States, proposed a joint enterprise project to respond to competitive pressures in the US materials handling market. This venture radically expanded Daewoo's forklift sales. Construction was completed in 1984 to facilitate a modern plant which helped establish the business for the fabrication of high added-value products suitable for export. In 1993, the corporation had a international sales network and started exporting versions they had developed through in-house expertise, as an independent brand. Certifications were then acquired from CE of Europe, UL of the United States and ISO 14001 and ISO 9001, securing growth opportunities into overseas marketplaces.