Toyota Forklift

Toyota Forklift Training Cambridge - In the U.S., Toyota Materials Handling inc., or TMHU, continues to be the top selling lift truck dealer since 1992. Proudly celebrating more than 40 years of service, the Irvine, California situated company presents a wide-ranging line of quality lift trucks. Thanks to their reputation of superiority, reliability, and sturdiness, Toyota remains prevalent in this aggressive market. Quality is the cornerstone of Toyota's renowned Toyota Production System practiced at all manufacturing facilities, including TIEM, which is stands for Toyota Industrial Equipment Manufacturing, located in Columbus, Indiana. The majority of the Toyota lift trucks sold in the U.S. are manufactured here.

All Toyota equipment and components designed within North America adhere to the International Organization for Standardization or ISO 14001 standard. The Columbus TIEM plant has been honored on many occasions for its devotion to relentless progress and its environmentally friendly systems. It is the first and only manufacturer to offer EPA and CARB-certified Compressed Natural Gas powered lift trucks on the market. To illustrate, the Toyota 8-Series IC lift trucks emit 70 percent fewer smog forming emissions than the existing federal EPA standards and have complied with California's strict emission standards and policies.

Toyota Material Handling, U.S.A. - The Industry Leader

Brett Wood, President of TMHU, links Toyota's achievement to its strong dedication to constructing the finest quality lift vehicles at the same time as delivering the utmost customer service and assistance. "We must be able to learn and predict the needs of our customers,"Â• said Brett Wood. "As a leader, our success also depends on our ability to address our customers' operational, safety and environmental cost issues."Â• TMHU's parent company, Toyota Industries Corporation, also called TICO, is listed in Fortune Magazine as the world's leading lift truck provider and is among the magazines celebrated world's Most Admired Companies.

Redefining Environmental Accountability

Toyota's parent company, Toyota Industries Corporation, has imparted an excellent company values towards environmental conservancy within Toyota. Toyota's loaded history of environmental protection whilst retaining economic viability can not be matched by other organizations and undoubtedly no other materials handling maker can so far rival Toyota. Environmental accountability is a key aspect of corporate decision making at Toyota and they are proud to be the first and only manufacturer to provide UL-listed, EPA- and CARB-certified Compressed Natural Gas powered lift vehicles. Yet one more reason they remain a leader within the industry.

Toyota first launched the 8-Series line of lift vehicles in 2006, again exhibiting its leadership and innovation in the industry. Featuring an exclusive emission system that eclipsed both Federal EPA emission values, and California's more environmentally friendly emission standards. The finished invention is a lift truck that produces 70% less smog forming emissions than the current Federal standards allow.

Moreover in 2006, Toyota established an affiliation with the Arbor Day Foundation, furthering their commitment to the environment. More than 57,000 trees have been planted in local parks and national forests damaged by ecological causes such as fires, as a result of this relationship. 10,500 seedlings have also been scattered through Toyota Industrial Equipment's network of dealers to non-profit organizations and neighborhood consumers to help sustain communities all over the United States

Industry Leader in Safety

Toyota's lift vehicles offer enhanced durability, visibility, output, ergonomics, and all the leading safety equipment that has made Toyota an industry leader. The company's System of Active Stability, also called "SAS", helps reduce the possibility of mishaps and injuries, and increasing productivity levels while minimizing the potential for product and equipment breakage.

System Active Stability senses numerous factors that may lead to lateral instability and likely lateral overturn. When one of those conditions are detected, SAS instantly engages the Swing Lock Cylinder to stabilize the rear axle. This adjusts the lift truck's stability footprint from triangular in shape to rectangular, offering a major increase in stability which substantially reduces the probability of an accident from a lateral overturn. The Active Mast Function Controller or the Active Control Rear Stabilizer also helps to avoid injuries or accidents while adding strength.

SAS was initially introduced to the market on the 7-Series internal combustion products in 1999 and subsequently catapulted Toyota into the industry leader for safety. Since then, SAS has been integrated into the majority of Toyota's internal combustion products. It is standard gear on the new 8-Series. There are more than 100,000 SAS-equipped lift trucks in operation, exceeding 450 million hours combined. The increased population of SAS-equipped vehicles in the field, along with required operator education, overturn fatalities across all brands have decreased by 13.6% since 1999. Additionally, there has been an overall 35.5% drop in industry wide collisions, loss of control, falls and overturn from a lift vehicle for the same period.

Toyota's uncompromising values reach far beyond the technology itself. The company believes in offering widespread Operator Safety Training courses to help customers meet and exceed OSHA standard 1910.178. Training packages, videos and various materials, covering a broad scope of subjects-from individual safety, to OSHA regulations, to surface and cargo conditions, are accessible through the seller network.

Toyota's U.S. Commitment

Since the transaction of its first lift vehicle in the U.S. to the construction of its 350,000th lift truck produced in 2009 at Toyota Industrial Equipment Manufacturing, TMHU has sustained a solid presence in the U.S. This reality is demonstrated by the statistic

that 99% of Toyota lift trucks bought in America now are manufactured in the United States.

Situated in Columbus, Ind., the Toyota Industrial Equipment Mfg. campus equals 998,000 square feet of facilities spanning 126 acres. Facilities include a National Customer Center, as well as manufacturing operations and distribution centers for equipment and service components, with the whole investment exceeding $113 million dollars.

The new National Customer Center was conceived to serve both sellers and consumers of TMHU. The facility includes a 360-degree showroom, a presentation theater complete with stadium seating for 32, an area for live merchandise demonstrations with seating capacity for 120; a presentation theater; Toyota's Hall of Fame showcasing Toyota's history since the birth of its originator, Sakichi Toyoda, in 1867, and finally a education center.

Leader in Client Service and Satisfaction

The NCC embodies Toyota's dedication to offering top-notch customer service. TMHU's 68 certified Toyota Industrial Equipment, or TIE dealers, along with 189 dealership locations all over the U.S, present the most comprehensive and inclusive consumer service and support in the industry. The company's new and Licensed Used lift vehicles, service, components, and financing capabilities make Toyota dealerships a one-stop shop to guarantee overall client satisfaction.