Hyster Forklift

Hyster Forklift Training Cambridge - As a international leader in forklift trucks, Hyster constantly strives for superiority in product quality and safety. However, it began as a manufacturer of lifting machines as well as winches. Most of its production was focused in the Pacific Northwest and dealt mostly with the lumber and logging industry. A couple years after the first forklift trucks were invented Hyster became synonymous with quality manufacturing. Over the previous eighty years Hyster has continued to expand and increase its product line. The growth of its products coupled with its want to stay service oriented has allowed Hyster to mature into the worldwide player it is today.

Hyster experienced major innovations through the 1940's and 1960's. In 1946, Hyster opened a plant in Danville, Illinois that was entirely devoted to mass producing trucks. This allowed Hyster to force its expenses down and, simultaneously, offer a better quality product at industry aggressive rates. In 1952, Hyster began its first foray in to the international production market through opening its first plant in the Netherlands. The Netherlands plant was originally designed to produce two products: Hyster 40" and the Karry Kranes.

Between the late 1950's through the 60's, Hyster continued to expand into new markets. They started constructing container handlers in the United states in 1959 to meet with the ever growing demand for transportation goods. In 1966, Hyster developed a technique for allowing a lift truck to go both ahead and backwards using the same pedal. This pedal was labeled as the Monotrol pedal, which revolutionized the industry. Later in the decade Hyster opened a R and D centre in Oregon that was focused on improving the design and performance of lift trucks. The centre is still one of the world's top testing facilities in the materials handling industry.

In the 1960's Hyster experienced rapid growth. Much of the business was shifting towards bulk manufacturing. To keep up with the times Hyster was inclined to concentrate on the evolution of these mass markets. As a consequence, in 1970, the XL design philosophy was born. The XL design philosophy allowed Hyster to supply superior quality at a more reasonable cost. A further expansion in production capabilities was necessitated by the need in Europe for Internal Combustion Engine Trucks. To fill this hole, a plant in Craigavon, Ireland was opened in 1980. Through the eighties Hyster continued to focus on developing industry leading lift trucks. The Hyster company name was recognized throughout the globe for its dedication towards excellence. This attention to excellence produced many suitors for the company. In 1989, a large international business based in Ohio called NACCO Industries bought Hyster and began an aggressive growth plan. NACCO swiftly changed the XL philosophy with a more driver oriented truck that concentrated on operator comfort, which is identified as the XM generation of forklifts.

The shift in supply change management to a much more just-in-time focused approach has meant that Hyster has had to constantly invest in brand new technology. Acquisitions and investments were made in the United States, Italy, Netherlands, and lots of other places all over the world. All of these investments have made Hyster a world leader in the lift truck market. Recently, Hyster celebrated its 80th anniversary as an industry leader of materials handling equipment, which comprises more than 300 assorted models of forklift trucks.